

Breeding Generational Success

THE 2024 PROGRAMS



MINILLIONAIRE
Never Too Soon ACADEMY

Prepare your children for the real world: Invest in advanced programs that are not available in any classroom.

(ages 10 to 21)



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THE MINILLIONAIRE

“The brains of low-income children function differently from the brains of high-income kids.” *

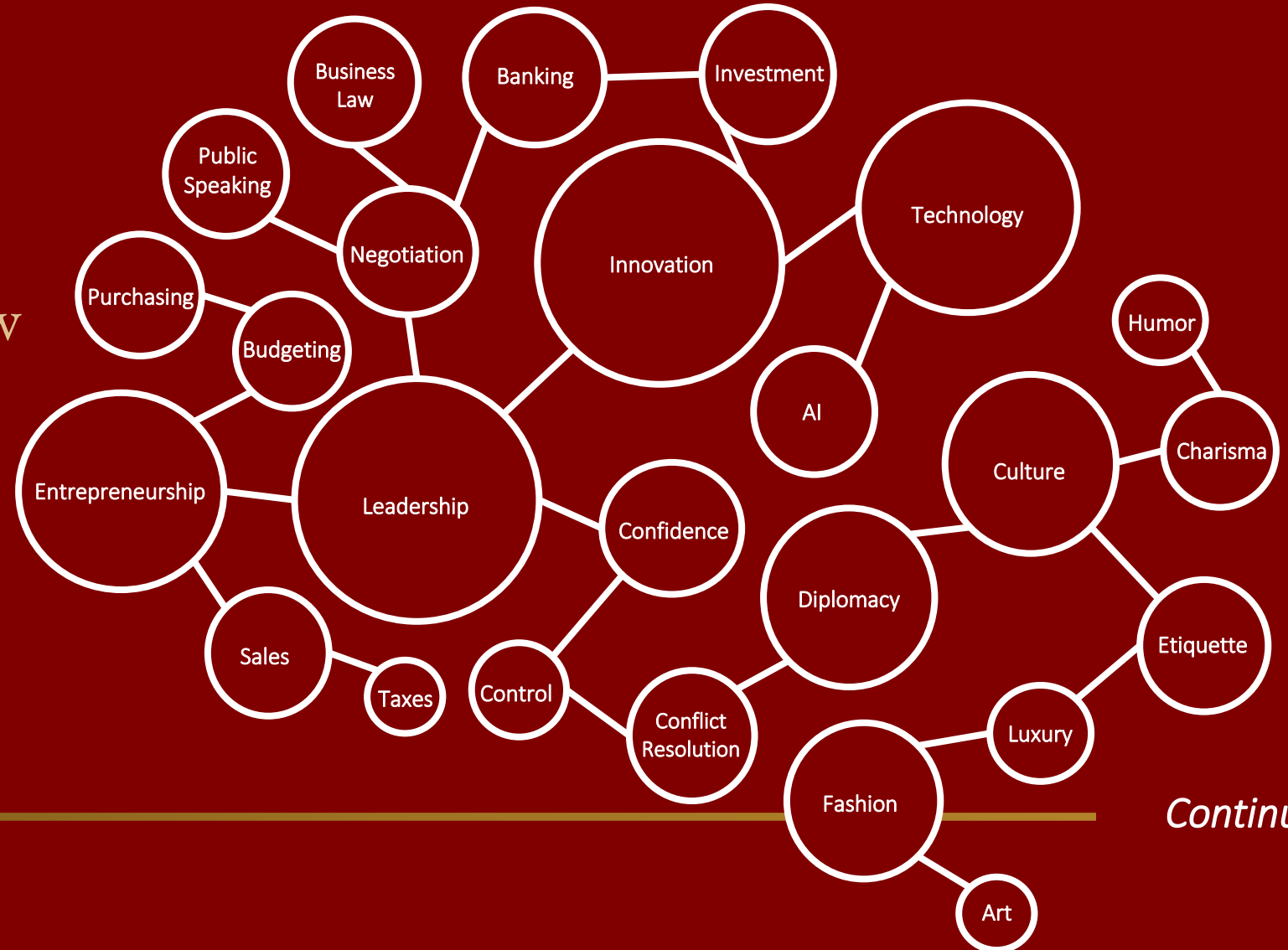
By the age of seven, money habits have already set and a child becomes apt to manage his own wealth. Yet many schools and households neglect to instill the necessary skills that will enable them to achieve their full social and financial potential; considering that anytime before college is “Too Soon” to learn such practices.

At the Minillionaire Academy, our experts developed a unique perception of what the mind of a successful child should comprehend and be able to perform. We are adamant that, whether they aspire to be an executive an entrepreneur or take over the family business, the same set of Soft and Practical skills are necessary to achieve the desired life goals.

* SOURCE: University of California Berkley,
“EEGs show brain differences between poor
and rich kids.” 12/02/2008

MIND.

The Minillionaire Academy brings a new ideology to what the mind of children, teenagers & young adults need to Learn. (ages 10 to 21)



Continued



MINILLIONAIRE *Never Too Soon* ACADEMY

The Who

The Minillionaire Academy is run by a consulting firm that developed programs dedicated to transforming your children into aspiring leaders. The courses range from beginner, intermediate to advanced, and are designed to evolve with market trends. Tailored to each age range, children, teens & young adults are segregated into groups: 10-13, 14-17, 18-21.

Our inhouse experts and renowned guest speakers provide your children with in-depth knowledge, skills, hands-on experience and personality traits required to start, run and grow a promising career; regardless of academic & social aptitudes, or choice of profession.

Prepare your children to lead the world of tomorrow by investing in the unique opportunity to learn skillsets that are not available in any classroom setting.

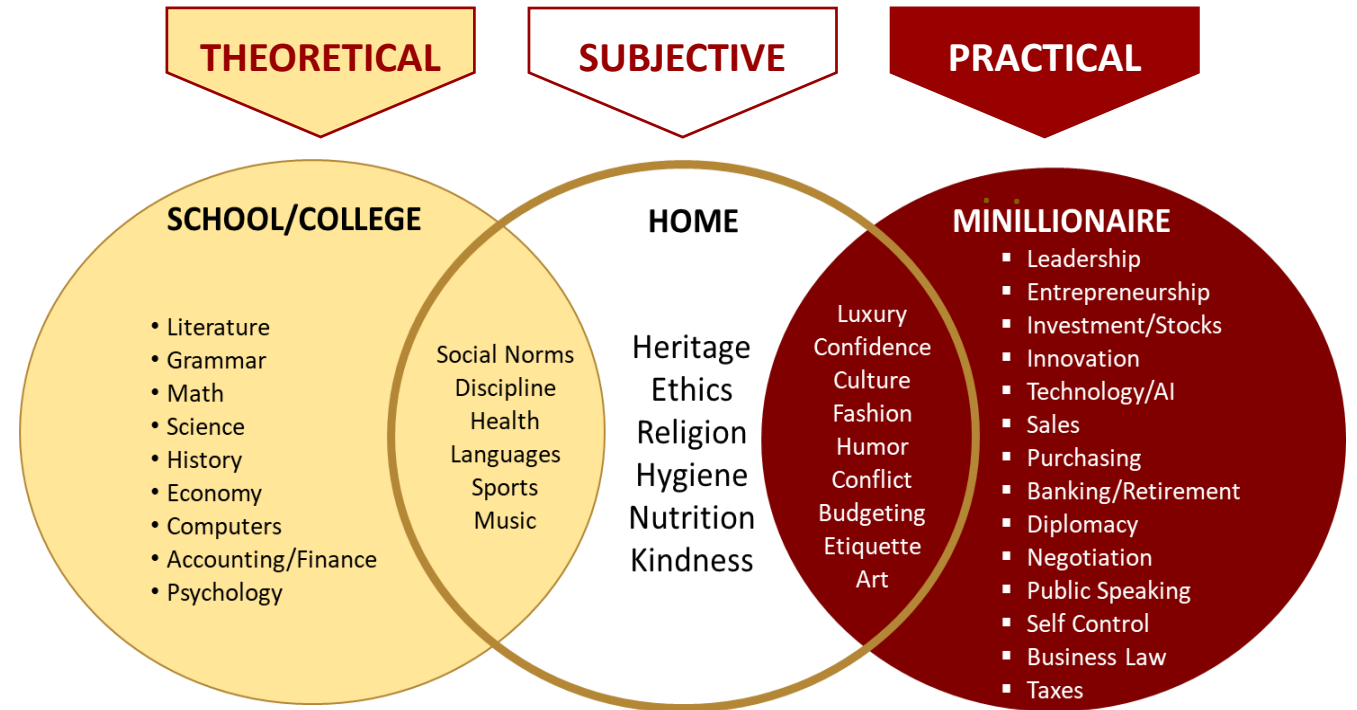


Equip your children
with the most
valuable life-skills:
Today's schooling is
simply not enough.



“ **89** % of students agreed that life would be a lot easier if they had learnt practical skills in college...they didn't grasp adult life skills until the age of 29.”

SOURCE: New York Post, "Most Americans believe school should be more practical", 01/18/2019



Highlight of Home & School Teachings vs. Minillionaire Academy



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The Why

As parents, our role is to prepare children to face the challenges of tomorrow, where Artificial Intelligence and Robotics are threatening the survival of even the most reputable professions.

The Minillionaire Academy recognized the difficulties of achieving a successful life by developing a series of soft and practical skills that simultaneously boost their mental, social, financial and career capacities.

Assessing their individual progress at each milestone, we ensure that every child is reaching their potential; tailoring situations to help them overcome shyness, fears or anxiety. Fittingly, our motto is “Never Too Soon” for any child to learn how to attain their personal, professional & wealth aspirations.



“Parents are like a bow, and children like arrows. The more the bow bends & stretches, the farther the arrow flies.”

Khalil Gibran



“ **53** % of college students are either unemployed or working in a job that didn't require a degree.”

SOURCE: Harvard Business Review, "How Important Is a College Degree Compared to Experience", 02/03/2023



MENTAL HEALTH

We focus on your children's mental wellbeing as it affects their ability to reach their ultimate potential:

- Overcome shyness, fears & weaknesses.
- Develop effective habits & attitudes.
- Build self-esteem & confidence.
- Overcome obstacles & failures.



CAREER HEALTH

As future entrepreneurs/professionals, we imbed key skills that pave your children's path towards success:

- Grasp market opportunities.
- Make strategic/informed decisions.
- Perform managerial/financial tasks.
- Maneuver laws/regulations/taxes.
- Adapt to economic shifts.



We train your children on how to form personal & professional relationships that push them forward:

- Sow long lasting relationships.
- Integrate desired social circles.
- Lead a team or a group.
- Weed out bad influencers & swindlers.



SOCIAL HEALTH



We instill in your children saving, spending & investment habits that secure their long lasting wealth:

- Manage money/debt.
- Build investment portfolio.
- Assess risks.
- Plan retirement.
- Multiply sources of income



FINANCIAL HEALTH



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The How

The Minillionaire Programs are designed to entertain your children into the seriousness of adulthood via a wide range of learning tools: videos, roleplays, challenges, games, case studies, real life scenarios and much more.

Along their journey, your children will be introduced to combinations of soft & technical skills that enable them to manage money, people, suppliers, banks, customers and more importantly, to generate income; mimicking key scenarios of future responsibilities.

At the end of each program, working in a team, they are challenged into establishing a business of their choosing, where they manufacture, market and sell goods/services to the public; generating revenue from scratch under the close guidance of our professional mentors.



“By age 3, your kids can grasp basic money concepts. By age 7, money habits are already set.”

*Financial Times, Cambridge
university Research, 3/2/2023*



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Our Teaching Process

“70% of students’ self-reported negative feelings about school mostly due to boredom.”

SOURCE: Yale University, “National survey: Students’ feelings about high school are mostly negative”, 01/30/2020





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The Soft-Skills

In the 21st-century, soft-skills are considered more critical to work readiness than traditional hard-skills. Yet, most soft skills are challenging to mentor as, more often than not, they stem from the harsh environment of recreational activities or are collected from social media influencers; away from the supervision of professors and parents.

In essence, the Minillionaire Academy designed its programs to create well rounded leaders. Starting with personality, we take into account appearance, culture, charm and savoir vivre. Within the social arena, we tailored role plays that overcome peer pressure, bullying and conflict. As for building strong character, children are taught to speak publicly, negotiate, solve problems and overcome adversity; a series of engagements that boost self-confidence & critical thinking.



“Key capabilities of leaders span from the intellectual & interpersonal to the conceptual & creative.”

MIT, 10/07/2019.



Individual assessments are performed by a professional to:

- Pinpoint fears or weaknesses that need to be strengthened.
- Set personal targets to provide encouragement.
- Provide confidential progress reports to monitor development.
- Frequent private meetings are held to boost performance.



ASSESSMENTS

“ **85%** of job success comes from well-developed soft & people skills; only 15% of job success comes from technical skills & knowledge (hard skills).”

SOURCE: Research by Harvard Business University, Carnegie Foundation & Stanford Research Center: NSSA "Are special education students graduating to the couch?" 2017.

3Days/6Hrs/Week	33 Days	34 Days	31 Days
Course	Beginner	Intermediate	Advanced
Mindset	Confidence Building	Perseverance	Emotional Intelligence
Decision Making	Prioritization	Problem Resolution	Critical Thinking
Leadership	Habits	Loyalty Building	Vision
Wealth Mngt.	Budget/Saving/Debt	Investment/Real Estate	Assets/Stocks/Bitcoins
Sales	Approach/Pitch	Persuasion	Networking
Management	Time/Stress	People/Teams/Meetings	Projects/Suppliers
Verbal Com.	Meetings	Interviews	Speeches
Written Com.	Complaints/Requests	Executive Summaries	Reporting/Presentations
Negotiation	Debate	Purchasing	Contracts
Conflict Res.	Disrespect/Bullying	Disputes	Diplomacy
Etiquette	Social/Table	Business/Office/Email	Humor/Charisma
Appearance	Fashion Sense	Posture & Mannerisms	Attitude & Telltales
Culture	Books & Cinema	Architecture/Furniture	Art, Music & Opera
Luxury	Accessories	Gastronomy	Spirits, Wines & Cigars



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The Practical Skills

The most difficult life task is to find a means that generates income after graduation, be it a job or business, it is a shift from academia that not many are apt to instantly discover.

For job seeking professionals, aside from interviewing skills, we instill key managerial skillsets that enable your children to quickly rise the ranks, while maneuvering the pitfalls of organizational politics. As for aspiring entrepreneurs, each age group is gradually trained to start, run and grow a micro-business. Our emphasis is on commerce that requires minimal spending, that can be operated from the comfort of home or that requires nothing more than an internet connection and possibly; transforming a hobby into a promising career. In either case, the gained skills and aptitudes enable them to quickly find their path to financial freedom.



“The skills that matter most when you move up in an organization are not taught in schools.”

Stanford University, 11/28/2012



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2024 Practical Skills Programs

Each course includes case studies, games/prizes, role plays & real life scenarios designed to:

- Solve real life problems.
- Apply soft & hard skills learnt.
- Overcome fears & failures.
- Develop team building skills.



“ **58** % of leading employers value experience among graduates more than grades or the name of their university.”

SOURCE: Universum “World’s Most Attractive Employers” 2022.

3Days/6Hrs/Week

29 Days

28 Days

31 Days

Course	Beginner	Intermediate	Advanced
Start Ups	Business Plan	Business Model/Strategy	Soliciting Investors
Business Law	Corporate Entity Types	Registrations & Copyrights	Contract & MoU Drafting
Purchasing	Supplier/Item Selection	Quantity & Cost Control	Supply Chain/Shipping
Pricing	Expenses & Cost	Profitability & ROI	Price Strategy
Banking	Accounts Overview	Loans/Interest Rates	Bankruptcy
Social Media	Use & Applications	Advertising Tricks	Generating Income
AI	Use & Applications	Creating Ads/Websites	Generating Income
Drop Shipping	Use & Applications	Supplier/Item Selection	Generating Income
Marketing	Branding & Positioning	Market Segmentation	Generating Income
Innovation	Idea Generation	Testing	Disruption
HR	Staff Selection/Hiring	Payroll & Motivations	Targets & KPIs
Taxes	Filing/Submissions	Tax Deductibles	Tax Havens
Quality Mngt.	Customer Service	Control/Defect Rates	Policies & Procedures



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The Bootcamps

Transforming your children's life path is fun, quick and easy with the Minillionaire bootcamps. They encompass renowned guest speakers, intensive courses, trainings and challenges that unite key aspects of our comprehensive academic programs.

They vary between 5 & 15 days, with high performance trajectory in several areas; seeking to boost your child's personal, academic and professional skills sets. Our bootcamps do not require any qualifications and involve 8 hour days with high levels of hands-on practice. (8:00 AM to 4:00 PM)

Similar to our other programs, Minillionaire bootcamps are specifically tailored by age range: Children (10-13), teens (14-17) & young adults (18-21).



“Transform your child's holidays into enjoyable social & professional performance boosters.”



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2024 Bootcamp Programs

Each bootcamp includes courses, assignments, games/prizes & real life scenarios designed to:

- Solve real life problems.
- Develop team building skills.
- Manage wealth/debts.
- Utilize latest technologies.
- Generate Income.



“ **86%** of specialized bootcamp graduates confirmed that they were able to find jobs or increase their income after graduation.”

SOURCE: Gallup-2U “Boot Camp Graduates Study” 2021.

5Days/40Hrs/Week	5 Days	5 Days	10 Days
Course	Bootcamp 1	Bootcamp 2	Bootcamp 3
Decision Making	Prioritization	Problem Resolution	Revive an existing Small Business
Negotiation	Debate/Argument	Purchasing/Price	
Sales	Approach/Pitch	Persuasion	
Verbal Com.	Meetings	Speeches	
Written Com.	Complaints/Requests	Presentations	
Start Ups	Business Plan/ROI	Liftoff	
Drop Shipping	Use & Applications	Selecting Providers	
Social Media	Use & Applications	Advertising Tricks	
Wealth Mngt.	Budget/Saving/Debt	Banking	

25% discount for those who enroll for more than 1 Camp.



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The Investment

Without a doubt, you are already providing your children with the best education available; in hopes to guarantee them the brightest future. Strong grades and reputable academia are certainly part of the formula of success, while personality, culture, work ethic, critical thinking and financial savvy remain as necessary to complete the full spectrum.

Fluidly shifting from “Book Smart” to “Life Smart”, the Minillonaire Academy enables your aspiring trailblazers to bridge all learning gaps and propels their chances of reaching greater heights. In no time, you will find that our programs are investments that last them a lifetime and beyond. In fact, it is in our mission to instill the values of success that can lead to Breeding Generational Wealth.

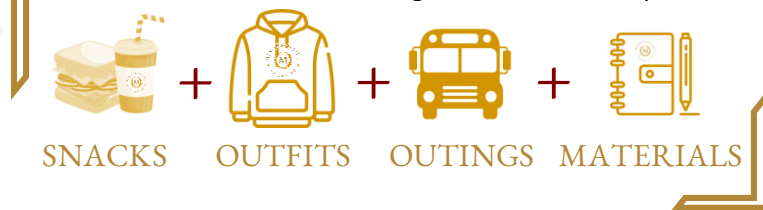


“An investment
in knowledge
pays the best
interest.”

Benjamin Franklin



Included in all our Programs & Bootcamps



10% Discount for students who enroll in advance in more than one program.*
(Bootcamps are not included)*

	Program	Courses	Hours	Duration	Investment
BEGINNER	Soft Skills Beg.	23	66 Hours	11 weeks	Refer To Country
	Practical Skills Beg.	22	58 Hours	10 weeks	Refer To Country
INTERMEDIATE	Soft Skills Inter.	23	68 Hours	12 weeks	Refer To Country
	Practical Skills Inter.	22	56 Hours	10 weeks	Refer To Country
ADVANCED	Soft Skills Adv.	22	62 Hours	11 weeks	Refer To Country
	Practical Skills Adv.	23	62 Hours	11 weeks	Refer To Country
BOOTCAMP	Bootcamp 1	9	40 Hours	1 week	Refer To Country
	Bootcamp 2	9	40 Hours	1 week	Refer To Country
	Bootcamp 3	15	80 Hours	2 weeks	Refer To Country



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*The Advisory Members who are committed to helping us adapt our programs to future market demands.



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Continued

PSYCHOLOGICAL

SOCIAL

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FINANCIAL

SKILLS



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www.minillionaire.com